



Taos Sports Associates, dba
Taos Winter Sports Team
PO Box 3011
Taos, NM 87571-3011
www.taoswintersportsteam.com

“We strive to help athletes achieve Gold in their physical, mental, personal, and social development”

Corporate Sponsorship Program 2019-2020

Dear Supporter,

Taos Sports Associates is a 501(c)3 organization which provides winter sport opportunities under the name of the Taos Winter Sports Team (TWST). TWST athletes compete in alpine ski racing, big mountain freeride, skiercross, and slopestyle events.

The mission of Taos Winter Sports Team is “to give an opportunity for athletes to become great skiers and pursue personal goals. TWST promotes the development of good sportsmanship, healthy competitiveness, sound technical skills, and an appreciation for the spirit of skiing and of the mountains. TWST strives to provide a pathway to success for motivated individuals from all walks of life.”

Our programs are structured to develop positive lifelong attributes such as leadership skills, character development, and mountain safety. Former athletes have gone on to become coaches, instructors, teachers, ski patrol, resort management staff, and avid skiers with healthy, athletic lifestyles. The community response to our programs has been great, but not everyone who wants to participate can afford the program and competition fees. Your fiscal support enables us to provide scholarships to deserving youth athletes.

We invite you to join our family of corporate sponsors in helping us achieve these goals, while attaining a visible presence in our community. By choosing one of our sponsorship levels, you assure the continued development, growth and progress of this important youth program.



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We understand the importance of visibility to our sponsors and our programs. TWST travels to various local and regional events and throughout the west, including Canada. TWST also hosts major ski events at home here in Taos, NM. Our events bring athletes and their families from throughout the west into Taos where they provide a direct economic impact on local and regional businesses. Our team and these events are excellent opportunities to showcase your business to an active demographic that will positively impact your business into the future. We understand your marketing dollars need to be “well-spent” and TWST is a very visible partner, wherever we go. We have prepared a list of options that shows how we market your business with regard to different levels of logo placement.

Since 1976, Taos Sports Associates has been helping young athletes achieve their dreams. We thank you for helping us to develop another great generation of community leaders and winter sports enthusiasts.

Thank you,

Kristi Vine
Executive Director, TWST
director@taoswintersportsteam.com
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Corporate Support Levels 2019-2020

Gold Medal Sponsor

For your contribution of \$2500 you will receive:

- ◆ Your company logo on our team vehicle
- ◆ Your logo patch on our athlete & coaching uniforms
- ◆ Acknowledgment of your support & logo the team website
- ◆ Banner with your logo at our events

Silver Medal Sponsor

For your contribution of \$2000 you will receive:

- ◆ Your logo on our team vehicle
- ◆ Acknowledgment of your support & logo the team website
- ◆ Banner with your logo at our events

Bronze Medal Sponsor

For your contribution of \$1500 you will receive:

- ◆ Acknowledgment of your support & logo on the team website
- ◆ Banner with your logo at our events

Continuing Sponsor

For your contribution of \$500 you will receive:

- ◆ Acknowledgment of your support & logo on the team website

Please submit a copy of this page with your Donation.

Contact Name _____ Donation Amount _____

Business Name _____ Email _____

Mailing Address _____

Please make checks payable to:

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